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H & R Johnson (India) wins Reader's Digest Trusted Brands Gold Award In Tiles Category

Mumbai, June 2, 2010: H & R Johnson (India), the leading tile and complete bathroom and kitchen solutions provider wins the most coveted '**Trusted Brands Award 2010 - Gold**' in Tiles category for the second time. HRJ had received the same recognition in 2008. The award is recognized as the most reliable and credible barometer of consumer brand preferences in Asia. One of India's largest Consumer Study, it covers 42 products and service categories across 8 countries - Hong Kong, India, China, Malaysia, Philippines, Singapore, Taiwan and Thailand.

On receiving this prestigious award, **Mr. Vijay Aggarwal, Managing Director, H & R Johnson (India)** said, "*We are extremely happy to be receiving the Trusted Brand Gold Award for the second time. We thank all our customers, dealers and employees for their support and trust in us over the past five decades. This award is dedicated to all of them.*"

Reader's Digest Trusted Brand 2010 Awards – Voted by Consumer is the ultimate seal of consumer approval. Reader's Digest commissioned a comprehensive study, executed by the Nielsen Company, to find India's most 'trusted' brands across geographies, socio economic categories and diverse products & services. Consumers were reached through questionnaires distributed in Reader's Digest as well as through telephone interviews of randomly selected consumers. Respondents were asked to name their most trusted brand in each of the product categories, and then to rate each brand on six qualitative criteria: Trustworthiness, Credible Image, Quality, Value, Understanding of Customer Needs, and Innovation.

Started as a wall tile company initially, H & R Johnson (India) has grown to become the undisputed leader in the ceramic tile category. In fact, today it is the only entity in the country offering a complete range of Tile, Bath, and Kitchen products covering the entire range from glazed wall and floor tiles, vitrified tiles, sanitaryware, faucets, fittings accessories, kitchens and laminate flooring.

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