

PRISM CEMENT LIMITED
CIN : L26942TG1992PLC014033

Registered Office : 305, Laxmi Niwas Apartments, Ameerpet, Hyderabad – 500 016
Corporate Office : “Rahejas”, Main Avenue, V. P. Road, Santacruz (West), Mumbai – 400 054

November 15, 2016

Name of the Sole/First Holders :

Name of the Second Holder :

Name of the Third Holder :

Ref. Folio / DP ID – Client ID

Dear Shareholder(s),

Sub: Compulsory transfer of Equity Shares of the Company relating to unclaimed dividends to Investor Education and Protection Fund Suspense Account

As you are aware, dividend declared by the Company is remitted either electronically or by sending dividend warrants to the registered address of the eligible shareholders. In case of any dividend remaining unpaid/unclaimed, the Company has sent reminders periodically to such shareholders for claiming such dividend.

As per Section 124(5) of the Companies Act, 2013, any dividend remaining unpaid/unclaimed for a period of 7 (seven) years is required to be transferred by the Company to the Investor Education and Protection Fund (IEPF) established by the Central Government. The Company has regularly uploaded on its website and also on the website of the Ministry of Corporate Affairs, Government of India, full details of such unpaid or unclaimed dividends before transferring to IEPF.

Further, Section 124(6) requires that all shares in respect of which unpaid/unclaimed dividend has been transferred to IEPF, shall also be transferred to IEPF. Ministry of Corporate Affairs has recently notified “Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016” which have come into force from September 7, 2016. **The said Rules, amongst other matters, contain provisions for transfer of all shares in respect of which dividend has not been paid/claimed for seven consecutive years or more, in the name of IEPF Suspense Account.**

As per our records, the following dividends which were paid/remitted to you in the last 7 (seven) years (with reference to Final dividend for the year 2008-09 onwards) remain unpaid/unclaimed as on date :

Financial year ended	Date of declaration of dividend	Dividend Amount (Rs.)
INTERIM 2009-10		
2 ND INTERIM 2009-10		
INTERIM 2010-11		
2011-12		

Note - Unpaid Dividends prior to the 2nd Interim dividend for the financial year 2009-10 have already been transferred to IEPF or Central Government, as per erstwhile IEPF Rules.

We request you to claim the above dividends due to you by making an application immediately in the attached form and send it to Karvy Computershare Pvt. Ltd., Registrar and Transfer Agents of the Company on or before November 30, 2016. In case you fail to claim the above dividend, all your shares (whether held in physical or electronic form) will be transferred as per the said Rules by the Company to IEPF Suspense Account in the name of the Company.

As per the above mentioned Rules shares held in physical form are liable to be transferred to IEPF Suspense Account, by issuing duplicate share certificates and upon issue of such duplicate share certificates, the original share certificate(s) which stand registered in your name will be deemed cancelled and non-negotiable.

In case shares are held in demat form and are liable to be transferred to IEPF Suspense Account, the Company will give Delivery Instruction Slip to the Depository for transfer of shares to IEPF Suspense Account in the name of the Company.

However, you can claim from IEPF Authority, both unclaimed dividend amount and the shares transferred to IEPF Suspense Account by making an application in Form IEPF-5 online and sending the physical copy of the same duly signed (as per registered specimen signature) along with requisite documents enumerated in the said Form IEPF-5 to the Company at its registered office or to Karvy Computershare Pvt. Ltd., Registrar and Transfer Agents of the Company for verification of your claim. Karvy Computershare Pvt. Ltd., shall send a verification report to IEPF Authority for payment of the unclaimed dividend amount and transfer of the relevant shares back to the credit of the shareholder. As per the above mentioned Rules, only one such request can be made in one year.

In case we do not hear anything from you on this intimation letter **by November 30, 2016**, we shall, with a view to complying with the requirements of the said Rules, transfer the shares to IEPF Suspense Account in the name of the Company by the due date as per procedure stipulated in the Rules, without any further notice. **Please note that no claim shall lie against the Company or against Karvy Computershare Pvt. Ltd., Registrar and Transfer Agents of the Company in respect of unclaimed dividend amount and shares transferred to IEPF Authority/Suspense Account in the name of the Company pursuant to the said Rules.**

The IEPF Rules and the application form (Form IEPF-5), as prescribed by the Ministry of Corporate Affairs, are available on the website of the Company at www.prismcement.com and also on the website of the Ministry of Corporate Affairs at www.iepf.gov.in.

Please feel free to contact the Company/Karvy Computershare Pvt. Ltd., in case you have any queries at their following address/email/telephone number :

Company :	Registrar :
Prism Cement Limited, 305, Laxmi Nivas Apartments, Ameerpet, Hyderabad - 500 016 Phone : +91 40 23400218 Fax : +91 40 23402249 e-mail investor@prismcement.com website : www.prismcement.com	Karvy Computershare Private Limited, Unit : Prism Cement Limited, Karvy Selenium Tower B, Plot 31-32, Gachibowli, Financial District, Nanakramguda, Hyderabad - 500 032 Tel. No. : +91 40 6716 1500/2222 Fax No. : +91 40 6716 1567/2300 1153 Toll Free No. : 1800 345 400 e-mail ID : einward.ris@karvy.com website : www.karvycomputershare.com

Thanking you,

Yours faithfully,

For **Prism Cement Limited**

S/d

Company Secretary