



PRISM CEMENT LIMITED

"Rahejas", Main Avenue, V.P. Road,
Santacruz (W), Mumbai - 400 054.
Tel.: +91-22-6675 4142 / 43 Fax : 2600 1304
website : www.prismcement.com

ISO 9001 : 2008 (Excel Design)
ISO 14001 : 2004
OHSAS 18001 : 2007
SA 8000 : 2008
BUREAU VERITAS
Certification



March 13, 2018

The National Stock Exchange of India Limited, Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051.	BSE Limited, Corporate Relationship Department, P. J. Towers, Dalal Street, Fort, Mumbai - 400 023.
Code : PRISMCEM	Code : 500338

Dear Sir,

Sub : Intimation of Schedule of Investors Conference

Pursuant to Regulation 30(6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the officials of the Company will be participating in conference road show organised by Investec Capital Services (India) Private Limited on Wednesday, March 14, 2018 and on Thursday, March 15, 2018 in Hongkong. The Company officials will not be sharing any price sensitive information during conference/road show.

The discussion would revolve around the Investor Presentation and Investor Updates, which are already in public domain and are available on the stock exchange websites www.nseindia.com, www.bseindia.com and on the Company's website www.prismcement.com.

Please note that the above shall be subject to changes in case of exigencies, if any, on the part of Investor/Company.

This is for your information and record.

Thanking you,

Yours faithfully,

for **PRISM CEMENT LIMITED**

ANEETA S. KULKARNI
COMPANY SECRETARY