



PRISM CEMENT LIMITED

"Rahejas", Main Avenue, V.P. Road,
Santacruz (W), Mumbai - 400 054.
Tel.: +91-22-6675 4142 / 43 Fax : 2600 1304
website : www.prismcement.com



December 16, 2015

The National Stock Exchange Limited,
Exchange Plaza,
Bandra-Kurla Complex,
Bandra (E),
Mumbai - 400 051

Code : PRISMCEM

Corporate Relationship Department,
The Bombay Stock Exchange,
P. J. Towers,
Dalal Street, Fort
Mumbai - 400 023

Code : 500338

Re : Intimation of Appointment of Key Managerial Personnel -
Regulation 30 (6) of the LODR Regulations

We wish to inform you that the Board of Directors of the Company has appointed Mr. Joydeep Mukherjee as Chief Executive Officer - HRJ (designate) and Key Managerial Personnel with effect from December 16, 2015.

Mr. Mukherjee has a good and varied experience, especially in Sales, Marketing and General Management, in diverse industries of over 27 years.

Thanking you,

Yours faithfully,

for PRISM CEMENT LIMITED

ANEETA S. KULKARNI
COMPANY SECRETARY



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December 16, 2015

The National Stock Exchange of India Ltd., Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai – 400 051. Fax No. 26598237 / 38	The Bombay Stock Exchange, Corporate Relationship Department, P. J. Towers, Dalal Street, Fort, Mumbai – 400 023. Fax No. 22722037 / 39 / 41
Code : PRISMCEM	Code : 500338

Dear Sir,

Re : Intimation under Regulation 30(5) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30(5) of the Securities and Exchange Board of India (Listing obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that Mr. Joydeep Mukherjee is an authorised person for the purpose of determining the materiality of any event or transaction or information and for the purpose of making disclosures to Stock Exchange(s) and his contact details are as under :

Name	Designation	Contact details
Mr. Joydeep Mukherjee	Chief Executive Officer - HRJ (designate)	Phone : 022 – 6675 4142 022 – 6675 4143 Email id : investor@prismcement.com

The said details are also uploaded on the Company's website www.prismcement.com.

Thanking you,

Yours faithfully,

for PRISM CEMENT LIMITED

ANEETA S. KULKARNI
COMPANY SECRETARY