



PRISM CEMENT LIMITED

"Rahejas", Main Avenue, V.P. Road,
Santacruz (W), Mumbai - 400 054.
Tel.: +91-22-6675 4142 / 43 Fax : 2600 1304
website : www.prismcement.com



February 22, 2018

The National Stock Exchange of India Limited, Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051.	BSE Limited, Corporate Relationship Department, P. J. Towers, Dalal Street, Fort, Mumbai - 400 023.
Code : PRISMCEM	Code : 500338

Dear Sir,

Sub : Intimation of Analyst / Institutional Investors Conference

Ref. : Intimation under Regulation 30(6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30(6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find below the proposed schedule of "IIFL's Enterprising India Investors' Conference" in which the Company will participate :

- Day/Date : Friday, February 23, 2018
- Conference organised by : IIFL Institutional Equities
- Venue : Trident BKC, Mumbai

The discussion would revolve around the Investor Presentation, May 2017 and Investor Update, February 2018, which are already in public domain and are available on the stock exchange websites www.nseindia.com, www.bseindia.com and on the Company's website www.prismcement.com.

Please note that the above shall be subject to changes in case of exigencies, if any, on the part of Investor/Company.

This is for your information and record.

Thanking you,

Yours faithfully,

for **PRISM CEMENT LIMITED**

ANEETA S. KULKARNI
COMPANY SECRETARY