



PRISM CEMENT LIMITED

"Rahejas", Main Avenue, V.P. Road,
Santacruz (W), Mumbai - 400 054.
Tel.: +91-22-6675 4142 / 43 Fax : 2600 1304
website : www.prismcement.com



June 29, 2016

The National Stock Exchange Limited,
Exchange Plaza,
Bandra-Kurla Complex,
Bandra (E),
Mumbai - 400 051

Corporate Relationship Department,
The Bombay Stock Exchange,
P. J. Towers,
Dalal Street, Fort
Mumbai - 400 023

Code : PRISMCEM

Code : 500338

Dear Sirs,

Re : Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

This is to inform you that the Company has successfully bid for 120,000 tonnes per annum of coal from South Eastern Coalfields Limited (A subsidiary of Coal India Limited) in a recently held auction of coal linkages for the cement industry. The Company has secured part fuel requirement for the next 5 years. This allocation by CIL has been made at floor price.

This intimation is based on the information available on the website of MSTC E-commerce. The Company is yet to receive the allotment letter.

Thanking you,

Yours faithfully,

for PRISM CEMENT LIMITED

ANEETA S. KULKARNI
COMPANY SECRETARY