



PRISM CEMENT LIMITED

"Rahejas", Main Avenue, V.P. Road,
Santacruz (W), Mumbai - 400 054.
Tel.: +91-22-6675 4142 / 43 Fax : 2600 1304
website : www.prismcement.com



May 10, 2016

The National Stock Exchange (India) Ltd.,
Exchange Plaza, Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

The Bombay Stock Exchange, Corporate
Relationship Department, P. J. Towers,
Dalal Street, Fort, Mumbai – 400 023.

Code : PRISMCEM

Code : 500338

Dear Sir,

Re : Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure
Requirements) Regulations, 2015

We wish to inform you that the Company has entered into a Supply Agreement with ECO
Cements Limited ('ECL'), Kolkata on May 10, 2016 in terms of which ECL will
manufacture and supply cement to the Company as per the Company's quality and other
specifications.

ECL operates a cement grinding plant with a capacity of 0.6 million tonnes per annum at
Bhabhua District of Bihar.

The arrangement with ECL is expected to help the Company optimise its logistic costs as
well as improve local availability in its strategic markets of Bihar.

Thanking you,

Yours faithfully,

for **PRISM CEMENT LIMITED**

ANEETA S. KULKARNI
COMPANY SECRETARY