



PRISM CEMENT LIMITED

"Rahejas", Main Avenue, V.P. Road,
Santacruz (W), Mumbai - 400 054.
Tel.: +91-22-6675 4142 / 43 Fax : 2600 1304
website : www.prismcement.com



June 21, 2017

The National Stock Exchange of India Ltd., Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051	BSE Limited, Corporate Relationship Department, P. J. Towers, Dalal Street, Fort, Mumbai - 400 023.
Code : PRISMCEM	Code : 500338

Dear Sir,

Re : Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

This is to inform you that Sanskar Ceramic Pvt. Ltd. ("Sanskar"), a step-down joint venture of the Company, has successfully completed the expansion of 4.2 million m² (MSM) per annum Vitrified Tiles capacity at its Dhuva plant, Morbi. The commercial production has commenced from June 21, 2017.

With this expansion, the Company would be able to reduce outsourcing of Vitrified Tiles from third party sources and become more self-reliant. The capacity of Sanskar now stands at 2.3 MSM of wall tiles and 4.2 MSM of Vitrified Tiles.

The overall capacity of H & R Johnson (India), a Division of Prism Cement Limited, along-with its joint ventures and subsidiaries would stand at over 65 MSM per annum.

Thanking you,

Yours faithfully,

for **PRISM CEMENT LIMITED**

A. S. Kulkarni

ANEETA S. KULKARNI
COMPANY SECRETARY